

PROMICHES ACTIONS SUPPORTED BY TROPICALIA IN 2024

Development and Planning of Access Roads

- Implementation of the Road Maintenance Program in the *Playa Esmeralda* hotel zone.
- Agreement between members for cleaning the front of the *Ciudad Esmeralda* and NC12 properties (belonging to the Secrets/Dreams development).

Sustainable Solid Waste Management

- Creation of the Solid Waste Committee and drafting of a proposal for the design of a recycling center and a landfill.
- Agreement between the Municipality of Miches and El Cedro Municipal District to prevent the creation of monopolies in the management of solid waste in the municipality, allowing companies associated with Promiches to contract the service with whomever they wish and even develop their own solid waste management solutions.

Improvement of Destination Safety

- Operation of the Playa Esmeralda Security Board, a public-private partnership created to ensure the safety of this growing tourist area.
- Support from partner institutions: POLITUR, Miches Fire Department, and the Dominican Navy.
- Design of the Playa Esmeralda Security Plan together with POLITUR, focusing on areas with the greatest tourist development and highlighting collaboration between the public and private sectors.

Environmental Management of the Coastal Area

- Design of the Playa Esmeralda Management and Conservation Plan by the Playa Esmeralda Public-Private Management Board.
- Implementation of the Sea Turtle Monitoring and Protection Program (Protortuga) for the protection and monitoring of sea turtles on the beaches of Miches:
 - » Events to mark the start and end of the turtle season.
 - » Written designation of two Ministry of the Environment technicians to the program.
 - » Development of nurseries at Playa Esmeralda and Playa Limón. More information [here](#)
 - » First conservation tourism visit to the destination.
 - » Design and launch of the program's website www.protortuga.com
 - » Launch of the fundraising campaign "Leave Your Mark for the Future".
 - » Design of forms for KPI surveys.
 - » Workshop on proper lighting of turtle nesting areas for the hotel sector and developers.
 - » Workshops on sea turtle tagging and sea turtle pathologies, in partnership with the National Aquarium.
- Execution and dissemination of a geomorphological characterization study of Playa Esmeralda developed by FUNDEMAR with funding from GIZ.

More information about the El Seibo-Miches Hotel and Tourism Association (Promiches) [here](#)